EUNICE CHAN
ux designer + ux researcher

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EXPERIENCE

Chief Welcome Experience Intern
Design For America National, June - August 2019
- Developed a system of tracking conference gifts and materials finances for a $16,000 budget
- Tracked the user experience of 300+ attendees within 5-6 different varieties of stakeholders
- Curated sustainable conference swag by co-designing and iterating with users
- Procured 3 in-kind sponsorships worth more than $3000

CSE Summer Research Intern
UCSD Design Lab, June - Sept 2018
- Conducted competitive analysis on content management system alternatives and other user-generated content forums
- Analyzed the needs and pain points of 400 Amazon Mechanical Turk workers and created reports to enhance Turkopticon's usability
- Co-authored DIS 2019 extended abstract with Dr. Lilly Irani on the development of social computing tools using open source software

PROJECTS

Focus, UX Designer + Frontend Developer
Sept 2018 - Dec 2018
- Administered several user studies to understand what methods could improve student's productivity while ill
- Developed a desktop application that compels students to avoid distractions using a points based rewards system

VR Universe, User Experience Researcher
October 2017 - June 2018
- Developed low and hi-fidelity mockups of the game tutorial and interactive search filter for easier freedom and flexibility to novice VR users
- Performed user tests on novice and advance VR users to improve VR Universe's user flexibility

Design For America, Project Lead
Sep 2018 - June 2019
- Serving as a community partner and user liason to conduct focus groups with our stakeholders
- Facilitated user interviews and journey mapping with housing-insecure students to extract qualitative data for user research

EDUCATION

UC San Diego
B.S Cognitive Science
Sept 2016 - June 2020

Yonsei University
Psychology
Sept 2019 - Dec 2019

SKILLS

Toolkit
HTML/CSS
JavaScript
Sketch
InDesign
Photoshop
Illustrator
Lightroom
inVision
Figma
Git/Github
Unity
Java
Jade

Design
Interaction Design
Rapid Prototyping
Usability Testing
Web Design
Journey Mapping